



**Free Media.
Free Expression.
Free Societies.**

Promoting free speech and media freedom worldwide

Using media literacy to fight against disinformation and propaganda

False information and propaganda manipulate millions of people around the world, sparking conflicts and inciting violence. Disinformation spread via digital channels threatens freedom of opinion and hinders the development of democratic structures.

DW Akademie opposes these developments. Together with their partners, they support independent media, journalists and media consumers all over the world. Over 100 Million people have already benefitted from their programs. For instance, DW Akademie fosters media literacy by teaching critical media literacy in schools in the Palestinian territories, training citizen journalists in Kenya and supporting the peace process in Colombia.

Freedom of opinion is a human right

DW Akademie is part of Deutsche Welle. As a strategic partner of the German Ministry of Economic Cooperation and Development, DW Akademie carries out media development projects that strengthen the human right of freedom of opinion and promote free access to information. They enable individuals to form their own opinions based on reliable facts and encourage people to take part in public debates and defend their opinions. This is how they can actively participate in societal developments and improve their living conditions. DW Akademie also works on projects funded by the German Foreign Ministry and the European Union—in approximately 50 developing and emerging democracies.

Strengthening democracy and civil society

When media users are able to identify disinformation and know how to protect themselves from manipulation, democracy is actively strengthened, conflicts defused and civil society fostered. For this reason, DW Akademie specifically helps disenfranchised groups gain critical media literacy skills. Media users learn how to responsibly consume media and media content. They can identify and draw on independent sources, categorize information and protect their own privacy. As a result, civil society gains resistance towards hate speech and propaganda. Almost all measures are implemented in close cooperation with partners—by local staff and for local audiences. In Lebanon, DW Akademie holds workshops for local trainers, who then share their knowledge with others. In Cambodia, it is developing a textbook for the school subject “media studies” in Khmer, the country’s official language. Thus, DW Akademie helps build sustainable skills and institutions, fostering freedom of opinion and the press all around the world.

DW Akademie strengthens the human right to freedom of expression.

Together with our partners, we play a leading role in the development of free media systems, create access to information and set standards for education and independent journalism.

Working to make free media, free expression and free societies possible.